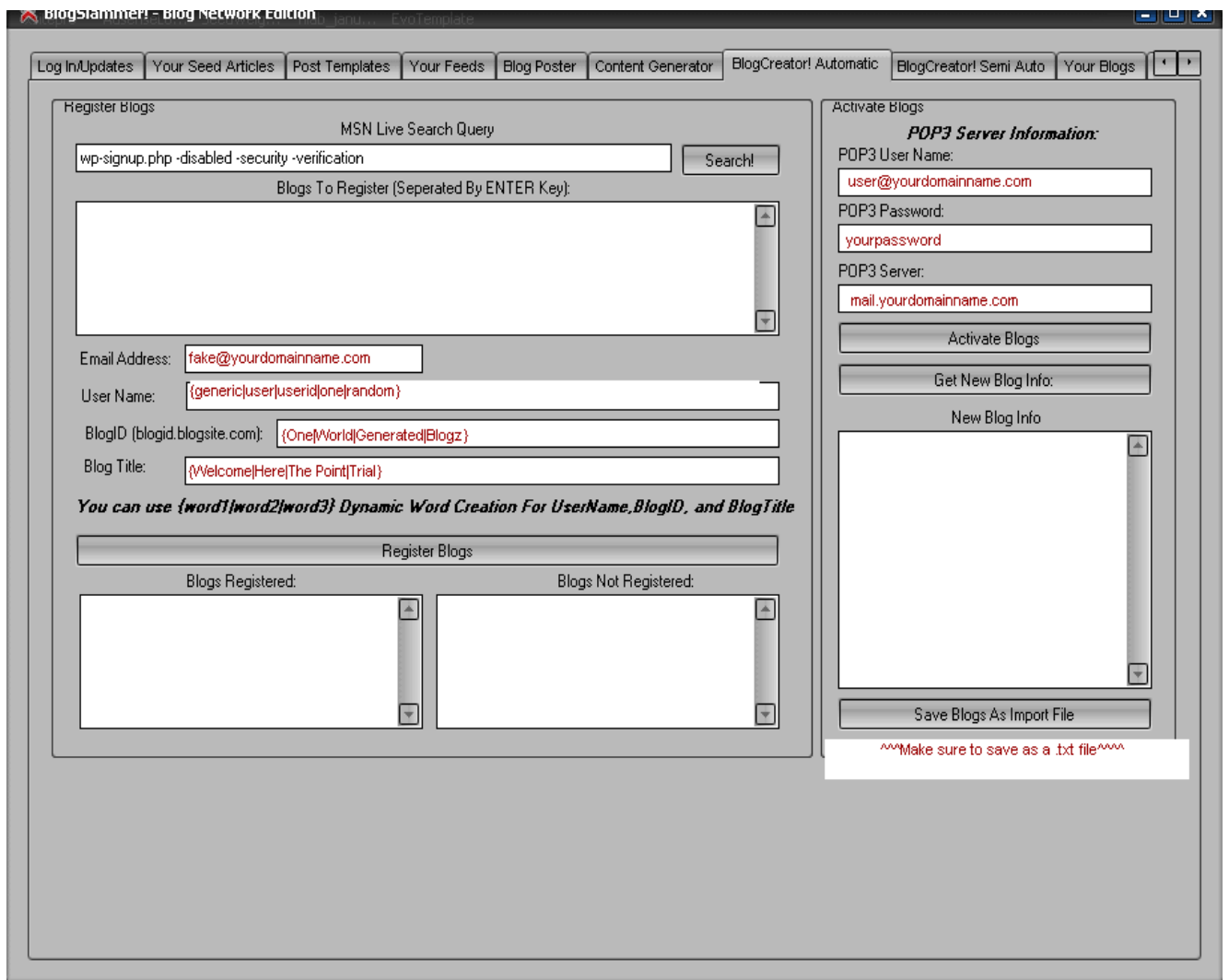


Getting Started

The first thing you will want to do is setup your network of blogs that you will be working with. Open BlogSlammer! and navigate to the '**BlogCreator! Automatic**' tab on the toolbar. You are going to want to search for WP Mu blogs so that you can have blogs registered across different IPs. BlogSlammer! uses msn to do its searches so you may also benefit by using your own url harvester to find other blogs across Yahoo! or Google.

By default, there is already a search string input on the search line to help narrow your search better, but you can play around with the strings to find even more blogs when you become more comfortable with the process.

Hit the search button and the program will start looking for blogs that you should be able to sign up to and generate a list in the 'Blogs to Register' box.



Just below the 'Blogs to Register' box is where you will be inputting the information that you want to register your blogs with. This is the same information you would use if you were just going to sign up for one blog.

For the user email address, input your catchall email address so as to make activating them easier when you get to that point. If you find that blogs are blocking your catchall email address by rejecting your domain name, you can also setup free email accounts and have those emails forwarded to your catchall email address as well.

For the **user name**, you are going to want to choose an id that you are going to post with. Choose a generic id, but it is advised not use 'admin' or 'administrator' as many blogs will not allow you to sign up with those user ids. If you want to use an assortment of user ids, you can have the program choose from a selection of suggestions you give by using tags:

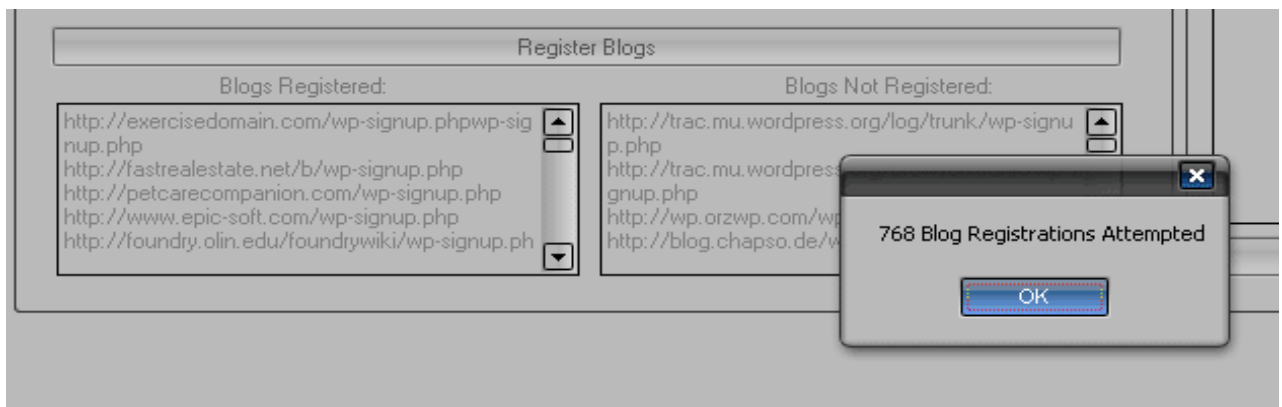
```
{userid1|userid2|userid3|userid4|userid5}
```

You can use as many choices as you want so long as you separate each choice with a '|' and that they are enclosed within the '{}'.

The same option applies to the **BlogID** which is going to work as your blog address (blogid.wpmusitename.com). Again, if you do not want the same name across all your blogs, mix them up using the {blogid1|blogid2|blogid3} format. You do not have to have the same amount of blog ids as userids.

The **blog title** is just as the name implies: the title for your blogs, and is what appears in the browser bar when a user comes to your blog. I just use the same names that I input for my blog ids to keep things simple, but you can input whatever blog title you wish.

Click on the '**Register Blogs**' option and the program will start registering the blogs from your blog list using the information you provided. This process will take a few minutes depending on how many blogs you have to go through. In the boxes below, you will see where BlogSlammer! successfully registered a blog or not.



Once BlogSlammer! has finished registering your blogs, you are going to want to activate them and gather the login information from your inbox. BlogSlammer! can do this automatically for you using your POP3 account information. Where it asks for POP3 user name, input your catchall email address (email@yourdomain.com). The password is the password for that email account and your POP3 server should be mail.yourdomainname.com.

Click on the '**activate blogs**' button and BlogSlammer! will login to your email account and start clicking on your activation links. Once that is complete, you can click on the '**get new blog info**' button and BlogSlammer! will start gathering the url, user id, and password information from your email box. As many blog hosts do not send this information upon activation of your blogs, the number of blog information gathered may vary from the number of activated emails you received in your inbox.

Click on the '**save blogs as import file**' button to save the information it gathers. Name it file with a .txt extension to allow for easy open and edit functionality. You now have a fresh blog network to start posting articles, feeds, and backlinks to!

Seed Article

Your seed article will serve as an information source for BlogSlammer! to make posts with. It will allow BlogSlammer! to pull sentences and phrases to generate content depending on the type of templates you set up (see next section for setting up templates).

Simply copy and paste your article into the box, give it a title, and save. This article must be devoid of html or any other markups because some templates require BlogSlammer! to only pull parts of the article out. You do not want it to be pulling half of your html markups, and create an article with random tags in it.

Content Generator

This is just a built in feature within BlogSlammer! to create 'unique' looking content from either your seed articles or RSS feeds. It will not automate the content to blog posts so you will want to use the content either for your templates, other seed articles, or anything independent of BlogSlammer! if you so choose.

Your Blogs

This section shows your list of blogs. If you want to add to it, you can import the blog list you have, but as it is, you can only copy and paste the list into the popup screen, not import the actual file. You can also export your list into a text file for easy copy and paste. The blogs are saved in the format:

```
blogurl^bloguserid^blogpassword
```

so if you want to make your own list then you can. You can alternatively add your other blog information manually by inputting the url, login id, and password.

You can also delete blogs from your list here by clicking on the blog you want to delete and hitting the delete blog button. BlogSlammer! does not let you delete more than one blog at a time, but you can open up the Access file located in your BlogSlammer! folder and mass delete the blogs that way.

BlogSlammer! Semi-Auto

This tab will allow you to register (or attempt to register rather) any blogs that did not successfully register in the automatic process. Simply navigate to the tab, click on one of the links and the page will load in the internal browser. You can then attempt registration manually (BlogSlammer! will still fill out the forms for you according to the information you input on the automatic screen) and find out what you can do to have a successful registration.

Templates

BlogSlammer! uses templates to make posting ‘unique’ content, keyword links, and rss feeds on your blog network a breeze. Let’s first look at the structures and then look at the different ways we can mix and match these templates.

[paragraph-keyword or keyphrase~min~max] - will generate a paragraph from your seed article, inject your keyword or key phrase (can contain html links, etc) into it between MIN and MAX times. For example:

```
[paragraph-diets~1~1|lose weight fast~2~4]
```

Will spit out a post that generates a paragraph from your seed article injecting the keyword ‘diets’ 1 time and ‘lose weight fast’ 2-4 times. This is helpful in creating keyword rich posts specific to the keywords you are targeting. Notice that I used a divider to add more keywords to the paragraphs. If you only want to target one keyword or keyword phrase, you can use the standard format like so: [paragraph-diets~1~1] which will generate a paragraph that injects the keyword ‘diets’ 1 time.

[region-repeat-min-max] content including html and BlogSlammer paragraphs[/region] - will repeat the content inside between min and max times (random selection). Meaning, whatever content you have in between the [region][[/region] brackets will be repeated according to your commands. For example:

```
[region-repeat-1-3]  
<p>[paragraph-diets~1~1|lose weight fast~2~4]</p>  
[/region]
```

Will generate at least one paragraph, up to three paragraphs, of content from your seed article injecting the keyword phrases ‘diets’ and ‘lose weight fast’ according to your commands (as discussed just above).

[phrase-word1a|word1b|word1c^word2a|word2b^word3a|word3b] will generate a phrase based on the word choices you give. The ^ indicates a space and for BlogSlammer! to choose a word from each group to output a sentence. For example:

```
[phrase-hello|goodbye^world|my friend|customer]
```

Will generate a phrase that starts with either ‘hello’ or ‘goodbye’ and ends with ‘world’, ‘my friend’, or ‘customer’. You can add as many words as you want to mix up the sentences. If you want BlogSlammer to generate the phrase “I ate my hamburger” for example, you would input:

```
[phrase-I^ate^my^hamburger]
```

If you wanted to change any of the words within that sentence (to create more unique posts per post), you would just add a divider within each word group (separated by the ^). For example:

```
[phrase-I|She|We^ate^my|her|their^hamburger|hotdog]
```

Would generate a sentence any number of ways depending on which word the program picks per group. It could spit out:

I ate my hamburger.

I ate her hamburger.

I ate their hotdog.

She ate their hamburger.

And so on. The program will not use words out of order.

{**wordorphrase1|wordorphrase2|wordorphrase3**} is just a random word or phrase picker. It will select randomly for each post one of the items separated by "|". It functions in the same manner as the [phrase-worda^wordb], but instead injects full phrases or a random word rather than compiling a sentence. For example:

{Welcome to my blog.|Thankyou for coming to my blog|Enjoy my blog!} will tell BlogSlammer to pick one of those phrases and place it in the post where you specify.

[main keyword] will cause the keyword that you are posting with (will discuss further in the posting chapter) to be linked to the webpage that you specify or pull the RSS title and link to the RSS feed that you post with. To see examples of this function, refer to the 'Posting' chapter in this guide.

Additional templates used by BlogSlammer are the RSS templates that include:

[rsstitle] -- Title of RSS item pulled from the feed that you are using

[rssdescription] - Exact RSS text and posts to your blog

[rssimage] - Image URL if exists in your RSS

[youtubeswf] - Gets the youtube SWF file so you can create embed html to show it.

When dealing with templates in BlogSlammer!, you can make your own and save them in the '**Your Templates**' section. Simply navigate to that tab, create a name for your template so you know what purpose it will serve, create your template, and click save at the bottom. You can save as many templates as you please to allow for easier posting to your blogs.

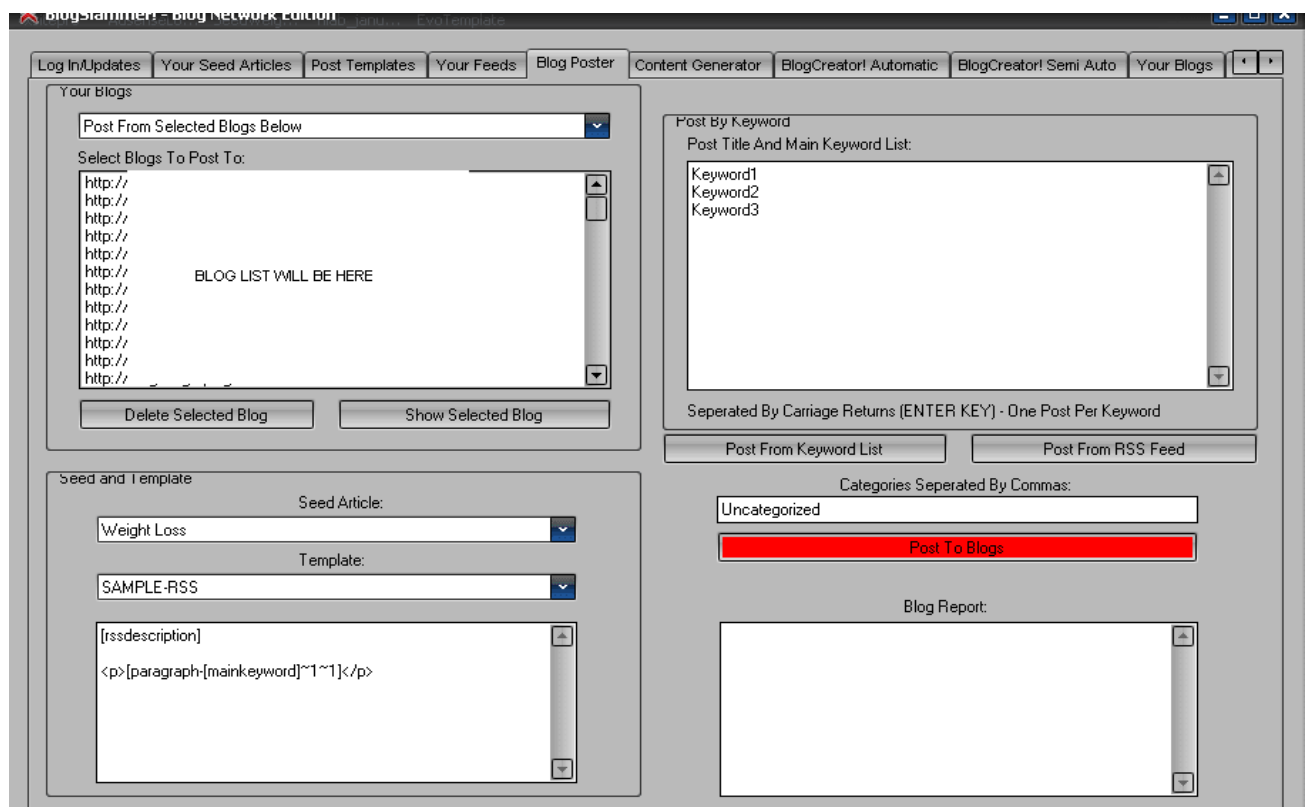
You can also save your RSS feeds as well under the '**Your RSS Feeds**' tab. Just navigate to the tab, name the feed you want to save, and then paste url to the feed in the url blank, and hit save.

Posting

What you can post to your blogs is only limited by your imagination. You can construct intricate templates, use PLR articles, html, RSS feeds, and more if you just take the time out to think about what you want to achieve.

You will go to the **'Blog Poster'** screen and your blog list will already be pulled up for you. Here you will select all the blogs you want to post to (if you want to post to them all, highlight them all). The next block will be where you select your article and template that you will be using.

Move on to the next box and you will see the option to post from a keyword list or from an RSS feed. If you choose to post from a keyword list, you will want to make a list of keywords that you want to see in your posts. BlogSlammer! will make a post for **each keyword line** you enter. In the example below, BlogSlammer! would make three posts injecting 'keyword1' into one post, 'keyword2' into another post, and 'keyword3' into the last post.



Navigate down to the 'Categories' section and input the name of the categories you want to post to; if you have no categories setup in your blogs, just write 'Uncategorized'. If you input a category that does not exist on one of your blogs, it will merely post the post to the uncategorized section of your blog by default.

Now click the **post to blogs** button and BlogSlammer! will make your blog posts! Upon completion, it will compile a list of successful posts along with their direct links and a list of blogs that did not allow you to post.

If you want to post using RSS feeds, click on the **post from RSS** feeds option. Find the RSS feed that you saved earlier and select it. You now have the option to choose whether or not to post each feed as an individual post for each item (not recommended) or as a single blog post. You also have the option of how many items you want to post as well.

Choose again a seed article and template that you want to use in posting your RSS feed. If you just want the RSS feed to show and nothing more, you can keep the template simple by using the **[rssdescription]** tag. If you want to make the post a little more 'unique', you can tell BlogSlammer! to pull information from your seed article and inject it into the posts as well using the other tags we discussed earlier.

The **[mainkeyword]** tag can be used when posting with keywords or RSS feeds. When posting with keywords, it will post the keywords you specify (when using the posting with keywords option) or the title of the RSS feed (when using the posting with RSS feeds option) randomly within the post. If you want to make the keyword linkable to whatever page you specify, you will want to use the <a href> tags. Templates are the only place where you will use html. You do not use them in your seed articles so this is where you will use them. So you will format it like this:

```
<a href=http://www.yourpage.com>[mainkeyword]</a>
```

and put it wherever you want in your template. So a complete template could look like this:

```
[region-repeat-1-3]  
<p>[paragraph-diets~1~1|<a href=http://www.noob.com>[mainkeyword]</a>~2~4]</p>  
[/region]
```

The possibilities are endless!

FAQ

Q. How do I delete multiple blogs from my blog list?

A. Go to your BlogSlammer! folder and find the Access file (labeled blogslammer2002.mdb) and open it with Access. It will load the list in an Excel type format and allow you to delete multiple blogs. Highlight all the blogs you want to delete, right click, and then delete. Save and complete!

Q. How do I set up a catchall email address?

A. Go to your host and make sure that it will accept catchall email setups. If they do, go to your email accounts section and create an email that you want to filter mail to. Set up your forwarders to forward any mail that is not assigned on your server to your catchall email address. For example, say you setup an email account called 'wpsetup@yourdomain.com' and have your options set such that whenever someone tries to email you with an invalid email address on your domain, it forwards to that email box. So now you can go and sign up for blogs using any email account so long as the extension is your domain such as qwerty@yourdomain.com. Since that email address does not exist on your domain, it will forward all mail sent to that address (including the activation emails from the blog hosts) to the wpsetup@yourdomain.com address you set up. For further help, contact your web host.

Q. What should I do with the emails in my inbox?

A. The activation emails are automatically deleted by BlogSlammer! when it logs in to activate the accounts. Any welcome emails should be deleted once you have BlogSlammer! gather the blog information so that you are not gathering repeat information the next time you run BlogSlammer! and gather blog info.

Q. Can I use spin-ready content with BlogSlammer! to post to my blogs?

A. Of course! Just place your spin-ready content in a template and BlogSlammer! will do the rest. Make sure you are using the {} and | standard formats and you will have 'unique' content in no time.

Q. I have a question that has not been covered here so where can I go?

A. The forums can be found at: <http://www.blogslammer.com/forum/> where you can get post your queries.